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We claim:

1. A pressure sensitive adhesive composition comprising:
 - a) 75 to 99.9 weight percent of a tackified thermoplastic polymer component comprising
 - 1) 1-99 weight percent of a thermoplastic polymer having substantially no epoxy-binding functions or ester functions, and
 - 2) 1-99 weight percent of a tackifier; and
 - b) 0.1 to 25 weight percent of an epoxy component comprising a cured epoxy.
- 10 2. A pressure sensitive adhesive composition according to claim 1 wherein said thermoplastic polymer a)1) is an elastomeric polymer.
- 15 3. A non-woven web comprising blown microfibers of the composition according to claim 1.
4. A non-woven web comprising blown microfibers of the composition according to claim 2.
- 20 5. A pressure sensitive adhesive comprising the web of claim 3.
6. A pressure sensitive adhesive comprising the web of claim 4.
- 25 7. The composition of claim 1 wherein said tackified thermoplastic polymer component comprises 40-60 weight percent of said tackifier.
8. The composition of claim 2 wherein said tackified thermoplastic polymer component comprises 40-60 weight percent of said tackifier.
- 30 9. The composition of claim 1 comprising 1 to 10 weight percent of said epoxy component.

10. The composition of claim 2 comprising 1 to 10 weight percent of said epoxy component.

5 11. The non-woven web of claim 3 wherein said composition comprises 10 to 25 weight percent of said epoxy component.

12. The non-woven web of claim 4 wherein said composition comprises 10 to 25 weight percent of said epoxy component.

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13. An article comprising the pressure sensitive adhesive of claim 5 wherein said adhesive is porous.

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An article comprising the pressure sensitive adhesive of claim 6 wherein said adhesive is porous.

15. An article comprising the pressure sensitive adhesive of claim 2 on a substrate.

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16. An article according to claim 15 wherein said substrate is rubber.

17. An article comprising the pressure sensitive adhesive of claim 6 on a substrate.

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18. An article according to claim 17 wherein said substrate is rubber.

19. An article comprising the pressure sensitive adhesive of claim 14 on a substrate.

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20. An article according to claim 19 wherein said substrate is rubber.